Holiday Catalog 2023–2024



COASTAL 181

Reading for Racers

Hot New Titles

NEW from Coastal 181!



STILL RACING! NEW!

by Ken Schrader with Joyce Standridge

Ken Schrader is still winning races 52 years into his driving career. The NASCAR and short-track icon shares new tales of his exploits through 48 states and Canada. Racing's finest and funniest ambassador takes readers along on and off the track,

as only he can. Soft cover, 276 pp., 275 color/B&W photos. S-1745: \$29.95



LAZZARO The Man and his Machines WEW!

by Ron Moshier

Seen by some as an underdog because his home-grown race cars rarely looked like the pick of the litter, "That there Louie" did it his way, rebounding from financial woes and serious illness to become one of the Northeast's most

revered and respected stock car drivers of all time. Soft cover, 180 pp., 275 color/B&W photos. S-1746: \$29.95



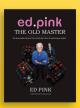
THE PFROMMER OFFY (NEW)

A History of An Iconic Sprint Car

by Alan F. Gross

Through a 15-year search to uncover and verify the provenance of a Sprint Car that was ultimately revealed to be the famous Pfrommer Offy, owner Alan Gross has

documented every owner and driver from 1954 to the present: Thirty drivers, including 15 Indianapolis 500 veterans and 8 National Sprint Car HoF inductees, including Tommy Hinnershitz, who won the 1959 USAC Eastern Championship in the car. Now meticulously restored to 1960 livery, it proudly wears #1, denoting the 1959 championship. Soft cover, 156 pp., 200+ color/B&W photos/illustrations. S-1761: \$34.95



ED PINK: THE OLD MASTER (NEW)

The remarkable life and times of racing's most versatile engine builder

by Ed Pink with Bones Bourcier

Ed Pink's engine-building prowess has powered dragracing superstars, Indy Car legends, sports car heroes and USAC champions. But this is not a technical book. Pink

wanted his memoir to be more about people than about engines. Mission accomplished! Hard cover, 100s of color/B&W photos

Coming in November! S-1760: \$39.95

THE LAST COWBOY The Life and Times of Billy Pauch (NEW)

by Buffy Swanson, foreword by Ray Evernham

As calculating as a rattlesnake, Billy the Kid rarely lets down his guard. While he never really learned to sugar up to a potential sponsor, he sure could sweet-talk a race car, whether Modified or Sprint, on dirt or asphalt. This is how and why he did it, and who he really is. Soft cover, 278 pp., 253 photos.

S-1759: \$44.95

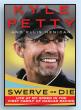
Most Popular This Year



SAMMY! 50+ Years of Winning

by Sammy Swindell with Bones Bourcier and Bob Mays From his start as a teenager until an age at which most athletes are no longer

willing or able to compete successfully, Sammy has been a winner. A big part of Sammy's secret is no secret at all: He'll beat a competitor because, in his words, "I'll work harder." Hard cover, 352 pp., 336 color/B&W photos. \$-1743: \$59.95



SWERVE OR DIE Life at My Speed in the First Family of NASCAR Racing

by Kyle Petty with Ellis Henican Kyle Petty: "The only son of NASCAR's winningest driver ever, grandson of one of the sport's true pioneers, nephew of our very first Hall of Fame engine builder. It's

quite a family to represent, and through it all, I've somehow managed to keep being Kyle." Hard cover, 288 pp., color/B&W S-1727: \$29.95



THE NEWPORT NIGHTMARE

Living the Dream

by Jimmy Owens with Dave Argabright After a stellar tenure in open-wheel Modified competition, Jimmy Owens embarked on a sensational career in dirt late model racing to become a four-time

national champion. *Hard cover*, 280 pp., 116 color/B&W S-1741: \$29.95 photos.

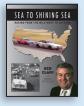


DIRT TRACKS TO GLORY

The Early Days of Stock Car Racing as Told by the Participants by Sylvia Wilkinson Beautiful revised edition of Wilkinson's

earlier classic, capturing the folksy origins, colorful characters and rough beginnings of today's billion-dollar sport. Inside stories of early NASCAR legends:

France Sr., Turner, Weatherly, the Flocks, Smokey Yunick and a host of others on the way it was. Hard cover, 208 pp., 100+ B&W photos. S-1710: Orig: \$60.00 Now: \$39.95



SEA TO SHINING SEA

Racing From the Wild West to Daytona by Ken Clapp with Bones Bourcier West Coast racing history and memoir, rolled into one engaging package. As a tireless promoter and NASCAR's VP of Western Operations, Ken Clapp has been an

eyewitness to some of the sport's biggest moments. He's also a great storyteller with a razor-sharp recall. Hard cover, 420 pp.,165 color/B&W photos. S-1715: \$39.95

Dynamite Deals on Closeouts, Overstocks & Special Purchases

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RACING TO THE FINISH My Story

by Dale Earnhardt Jr. with Ryan McGee The physical and emotional struggles Dale Jr. faced as he fought to close out his storied career on his own terms. Overcoming a serious concussion proved to be the most challenging contest and most rewarding finish of his life. Hard cover, 208 pp. S-1602: Orig: \$26.95 Now: \$14.95

DRIVE 9 Lessons to Win in Business and in Life

by Kelley Earnhardt Miller

An inspirational, practical guide to success in business and life learned through the opportunities and challenges of growing up as the daughter of Dale Earnhardt Sr. Hard cover, 224 pp.

S-1649: Orig: \$26.95 Now: \$19.95

SUNSHINE, SPEED, AND A SURPRISE

The 1959 Grand Prix of the United States

by Joel E. Finn

After creating an unlikely sports car circuit at Sebring after WWII, Alec Ulmann scored motor racing's biggest prize: Sebring would host the first Formula 1 Grand Prix race to be staged in America. As the final race of the season, the 1959 FIA World Drivers Championship would be decided in a surprising finish. Hard cover, 216 pp., lavishly illustrated with 330 B&W photos.

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SEVENTIES CHAMPIONSHIP REVOLUTION

S-1292: Orig: \$140.00 Now: \$29.95 240 pp.

Dave Argabright's "Legacy Books"

LET'S GO RACING

The Amazing Story of the American Speed Association by Rex Robbins with Dave Argabright

S-1328: Orig: \$29.95 Now: \$16.95

LET 'EM ALL GO

by Chris Economaki with Dave Argabright S-814: Orig: \$29.95 Now: \$14.95

ON TOP OF THE WORLD

The Life and Times of a Racing Pioneer by Larry Moore with Dave Argabright S-1400: Orig: \$29.95 Now: \$16.95



KING OF THE BOARDS The Life and Times of Jimmy Murphy

by Gary D. Doyle

Highly readable, extensively illustrated book provides an excellent analysis of Murphy's brilliant but short career, the significance of his accomplishments, and the high drama of championship racing in the era of the Roaring '20s. Hard cover, 336 pp., color/B&W S-1730: Orig: 90.00 Now: \$29.95

MODERN THUNDER The Illustrated History of USAC

National Sprint Car Racing 1981-2017

by Dave Argabright, John Mahoney, and Patrick Sullivan Spectacular photographs and year-by-year coverage of every USAC National Sprint Car season and major series, with driver bios and detailed stats. Hard cover, 380 pp., 1,300+ color/B&W photos. S-1590: Orig: \$49.95 Now: \$29.95

THE LAST DAYS OF HENRY FORD

by Henry Dominguez

A dynamic and thoroughly researched biography from a leading Ford historian; delivers a huge amount of new information, and revealing family detail. Hard cover, 366 pp., 100+ images. S-1420: Orig: \$45.00 Now: \$19.95

CARIBBEAN CAPERS The Cuban Grand Prix Races of 1957, 1958, and 1960

by Joel E. Finn

The three Cuban Grand Prix races brought the excitement of the world's best sports cars to one of the world's most glamorous playgrounds, before the Castro era. 500+ images of memorabilia and historic photos of the cars, drivers and events—many never before published. The authoritative account of the events in Cuba during the Golden Age of sports car racing. Hard cover, 260 pp. S-1728: Orig: \$70.00 Now: \$50.00

You Might Also Enjoy:

SECOND TO ONE All But for Indy

by Joe Freeman and Gordon Kirby Forty drivers, who but for a stroke of bad luck were never able to win the Indy 500. Covers 1911-2014, with appendix of "Second to One" existing cars. Hard cover, 303 pp., 400+ archival images.

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A HISTORY OF **AUTO RACING IN NEW ENGLAND**

A Project of the North East Motor Sports Museum Extraordinary

compendium of stock car, openwheel, drag and road racing in NE, great stories and hundreds of photos. *Hard cover, 304 pp., 400+ B&W* S-1405 Orig: \$34.95

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by Keith Herbst

Midgets and Sprinters dueling in the Buffalo Civic Stadium in the 1940s and '50s. Hard cover, 192 pp., S-810: Orig: \$40.00 350 photos.

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POLE POSITION -REX MAYS

The Life of America's Most Popular Race

Driver and a Long Look Back at American Auto Racing and Life circa 1931-1949

by Bob Schilling

Hard cover, 496 pp., 800 B&W photos. S-1422: Orig: \$100.00

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Open Wheel Books



THE GREEN FLAG

Just a Bloke's Story

by Barry Green with Gordon Kirby

Barry Green's new memoir covers his youth in Australia and early racing efforts abroad in Formula Fords and Formula 3 cars. Later he became a very successful Can-Am and Indy car team manager

and owner, winning six Can-Am races and 47 Indy Car races, including two (and some say three) Indy 500s. *Elegant coffee table book, 288 pp. w/ 190 color/B&W photos and a complete list of Green's race teams' statistics.*S-1750: \$95.00



RACERS IN THE SUN Volume One (NEW!)

The Story of Florida's Sprint Car Legends

by Richard Golardi

A collective biography, with 13 individual profiles plus the story of Tampa's iconic Golden Gate Speedway. Covers both pavement Sprint racing and the historic Little 500 through the stories of some of the famed drivers in those arenas: Pete Folse, Frank Riddle, Wayne

Reutimann, Ralph Liguori, and more. Soft cover, 569 pp., B&W photos. S-1752: \$32.00



THE LAST LAP (NEW!)

The Mysterious Demise of Pete Kreis at the Indianapolis 500 by William Walker

A gripping inquest into the fast life and mysterious death of racing driver Pete Kreis, killed in practice at the 1934 Indianapolis 500. An impromptu "coroner's jury" of Indy drivers and Speedway experts called his demise "the strangest death in all racing history." The nonfiction narrative is the result of a decades-long quest in

search of the real story of Pete Kreis, his colorful racing career, and his tragic death. *Soft cover, 312 pp.* S-1747: \$27.95



AL UNSER JR. A Checkered Past

by Al Unser Jr with Jade Gurss

Al Unser Jr.'s talent brought him two Indy 500 victories and a pair of IndyCar championships. His gifts as a driver and easy affability were the public persona, while his appetite for drugs and alcohol were destroying his private life, leading to DUIs, divorce, financial ruin, and deep depression. Unser's battle to climb out of that cave

is one of the great stories in motorsports. Hard cover, 304 pp., 55 photos.

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500 ON (THE INDY) 500

Tales, Facts and Figures on "The Greatest Race in the World" by Rick Shaffer

Foreword by Helio Castroneves

A racing enthusiast's ultimate chronology, matching insightful, little-known facts with 200 rare B&W and color photographs in a coffee-table format. One of our best books, illuminating aspects of the Indy 500 new to even many Indy devotees. *Hard cover, 280 pp.* S-1672: Reg: \$39.95 *Holiday Special until Jan. 31, 2023*: \$29.95



HELLO, I'M PAUL PAGE

"It's Race Day in Indianapolis"

by Paul Page and J.R. Elrod

Live from the broadcast booth, Paul Page captured the excitement of 27 Indy 500 races, first as the "Voice of the Indy 500" for the radio broadcast and then as chief announcer for the

ABC telecast. Generations of fans have witnessed the Greatest Spectacle in Racing as told by Paul Page. *Soft cover, 316 pp.,* 35 color photos. S-1687SC: \$24.95

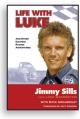


SAVAGE ANGEL

by Ted Woerner

Long overdue look at the remarkable career of Swede Savage, and what happens to the family left behind when a race car driver perishes as a result of his chosen profession. *Hard cover*, 224

pp., 175 color/B&W photos. S-1702: \$60.00



LIFE WITH LUKE

by Jimmy Sills with Dave Argabright
Funny, honest, and entertaining, including Sills' story of his famous—and brief—retirement in 1988 that led to the appearance of the most famous nom de plume in racing: "Luke Warmwater from Hot Springs, Arkansas."

Hard cover, 312 pp., 32 pp. of color/B&W photos.

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by John Oreovicz
The divisive battle between CART
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"Split," 1996- 2007. Hard cover, 432 pp.,
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DIALED IN

The Jan Opperman Story

by John Sawyer Soft cover, 144 pp., 38 B&W photos.

W photos. S-920: \$29.95

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by Bones Bourcier
One of our favorite characters and most popular books. Soft cover, 272 pp., 160
B&W photos. S-1322: \$29.95

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by Dave Argabright
Jack Hewitt's classic 2003 memoir, updated in 2017 with additional chapters and photos. Hard cover, 336 pp. plus 64 pp. of color/B&W photos.

S-1569: \$29.95

STILL WIDE OPEN Second Edition 2011

by Brad Doty and Dave Argabright
Doty's story remains one of the most
inspiring and powerful in all motorsports.
Hard cover, 286 pp., 32 pp. of color/B&W
photos.
S-1142: \$29.95

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A year of breathtaking Sprint Car photographs an annual treat for the Sprint Car lover. **S-1753: \$16.95**



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The 2024 Eastern Sprint Car calendar includes \$50 in coupon savings, a pull-out Speed Week poster, track phone numbers, and photos of some of the finest Sprint Car

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S-1754: \$15.00

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Bobby Marshman and the Indianapolis 500

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Short Track Stock Car and Coastal 181 Books



REBELS WITHOUT APPLAUSE (NEW)

Sportsman Modified and Late Model Racing 1938-1949

by Greg Fielden

Historian Fielden brings alive the pivotal, formative years of racing before and just after WWII I, starring a band of rowdies

barnstorming across the South with their primitive race cars. Detailed research provides race-by-race recaps, with box scores and money winnings for each race. The real records, drama and often darkness of the era leading up to the formation of NASCAR. Informally produced but highly informative. Soft cover, 204 pp., 250 color/B&W photos. S-1749: \$38.95



THE GHOST RACETRACKS OF WEW! PORTLAND, OREGON

by Bob Kehoe & Ralph Hunt Portland Speedway was the anchor for auto racing in Portland, Oregon, principally from 1936 until 2001. Jantzen Beach Arena and the horse racing track at Portland Meadows,

located within a one-mile radius of the Speedway, were added as racing venues. Northwest racing history was made here. Soft cover, 492 pp., 258 B&W photos. S-1748: \$25.00



FAST MEMORIES Back in Print!

Springfield Speedway 1947–1987 by Joyce Standridge and Terry Young Illinois' "Little Springfield" became legendary as the toughest, fastest bullring

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Photographic Memories of 1960s Auto Racing in Southeastern Ohio and Adjoining West Virginia

by Tony Martin

Auto racing along the Ohio Valley from 1958–1972. More than 200 original photos tell the story of the evolution from the old coupes and sedans to today's Sprint Cars. Soft cover, 262 pp. S-983: \$19.95





THE SOUL OF A MODIFIED Lenny Boehler's Ole Blue

by Lew Boyd

Lenny Boehler and his race cars, collectively named "Ole Blue," compiled hundreds of victories at speedways up and down the East Coast over six decades. Lenny's aura still envelopes the garage where an Ole Blue has been housed since 1956. Still run by Lenny's family and crew, Ole Blue is one of the most enduring and beloved sights in all of

motorsports. Soft cover, 216 pp., 200 color/B&W photos.

S-1660: \$29.95

HOT SHOE! A Checkered Past: My Story

by Gary Balough with Bones Bourcier

Gary Balough was a comet, streaking across the racing sky, blazing in Late Models, Modifieds, and Late Model Sportsman cars, shining in victory lanes across the country. But when that comet flamed out, Balough's world went notoriously dark. Brash, bold, and honest, this is Gary's story, told in his own words. Soft cover, 272 pp., 144 color/B&W photos. S-1587: \$29.95





MODIFIEDS OF THE MONTH 2024 RACING CALENDAR

Featuring top Northeast Modifieds competing in the NASCAR Whelen Modified Tour, with sharp photos of the cars driven by Ron Silk, Justin Bonsignore, Matt Hirschman, Austin Beers, Melissa Fifield, and many more. Images by Dick Ayers and custom calendar sponsored by Coastal 181. S-1756: \$15.00

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MODIFIED STOCK CAR RACING

of the '60s and '70s by Steve Kennedy Soft cover, 128 pp., 300 color/B&W photos.

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The remarkable Tobias racing legacy. Soft cover, 192 pp., 150 color/B&W photos. S-1570: \$29.95

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A History of Racing at Lebanon Valley Speedway

by Lew Boyd Soft cover, 288 pp., 280 color/B&W S-1600: \$29.95

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edited by Bones Bourcier Soft Cover, 256 pp., 100 B&W S-2X: \$14.95 photos.

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by Phil Smith Soft cover, 240 pp. S-1666: \$17.95

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by Fr. Dale Grubba Soft cover, 490 pp., 200+ color/ B&W photos. S-1618: \$32.00

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by Gary L. Parker Soft cover, 186 pp., 164 color/B&W S-1495: \$24.95 photos.

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by Sarah Greco Rough and ready racing at East Coast bullrings in the '50s and '60s. Soft cover 140 pp., 55 color/B&W photos. S-1601: \$18.00

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Drags, Hot Rods, and Superspeedway Racing



VINTAGE SPEED PARTS WEW



The Equipment That Fueled the Industry

by Tony Thacker

Veteran hot rod historian Thacker looks at hot rodding through the eyes of speed-equipment manufacturers. Covering them chronologically, the book begins with the early 4-cylinder engines, followed by the Ford flathead V-8, then the overhead-valve V-8, and

the Chrysler Hemi and Chevy small-block V-8 in the '50s—aching to be modified. Everyone in racing figured out how to make engines more powerful. Soft cover, 192 pp., 455 color/B&W photos. S-1751: \$39.95



ROLAND LEONG "THE HAWAIIAN" WEW



Drag Racing's Iconic Top Fuel Owner & Tuner

Celebrates Roland Leong's five-decade career as drag racer, car owner, crew chief and tuner in Top Fuel and Funny Cars. A tale of family, friends, and forging a path that no other Chinese-Hawaiian before him had carved. Relive his biggest wins and lasting friendships in

this first-ever publication on drag racing's first builder and tuner superstar. Soft cover, 176 pp., 311 color/B&W photos. S-1757UC: \$36.95



EARLY FUNNY CARS: 1964–1975

A History of Tech Evolution from Altered Wheelbase to Match Race Flip Tops

by Lou Hart

Blast through the early years of Funny Car drag racing when doorslammers morphed into flip-top rail monsters. Jack Chrisman's supercharged, nitro-fueled 427 S/FX Comet Caliente trailblazed

the class on which the NHRA turned its back but the AHRA fully accepted. By 1969, the NHRA had no choice but to create the Funny Car (F/C) class. Soft cover, 192 pp., 450+ color/B&W photos. S-1713: \$42.95



DRAG RACING IN THE 1960s

The Evolution in Race Car Technology

by Doug Boyce

A ride through the entire decade from a technological point of view. Covered are all the classes, including Super Stocks, Altered Wheelbase cars (which led to Funny Cars), Top Fuelers, Gassers, and more. Soft cover, 176 pp., 374 photos, including never-before-

S-1691: \$36.95 published vintage photography.



NASCAR 75 YEARS

by Al Pearce, Mike Hembree, Kelly Crandall and Jimmy Creed A stunning celebration of NASCAR stock car racing in America, filled with evocative photography, legendary drivers, and decade-bydecade history. NASCAR 75 YEARS captures the greatest moments with large-format photography, alongside narratives written by a roster of veteran NASCAR reporters and historians: the cars, the

tracks, the heroes. Gorgeous coffee-table book, 224 pp., heavily illustrated with color/ B&W photos.



ALAN KULWICKI NASCAR CHAMPION

Against All Odds

by Fr. Dale Grubba

Alan Kulwicki won the Winston Cup Championship in 1992 but died only months later in an airplane crash in Tennessee at age 38. This is the true-to-life story of how Alan Kulwicki, from his start in Wisconsin short tracks, moved up to take a NASCAR championship. Includes a chronological listing of all the races in Kulwicki's career,

plus new information about the Kulwicki Driver Development Program to help upand-coming young racers. Soft cover, 552 pp., 100+ B&W photos.

S-1735: \$32.00



BUTCH "THE CALIFORNIA FLASH" LEAL

by Bob McClurg

Chronicles the full breadth of drag racer Leal's fascinating career during perhaps the most interesting era in drag-racing history. Eleventime NHRA champion and four-time recipient of Car Craft magazine's All-Star Driver of the

Year award, Leal's career spanned the 1960s-1990s. Soft cover, 160 pp., 275 color/B&W photos. S-1726: \$39.95



ONE MORE LAP

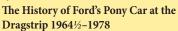
Jimmie Johnson and the #48

by Robert Sullivan, Ivan Shaw, et al. Celebrates the racing and personal life of Jimmie Johnson in photographs taken throughout his career. His historic seven NASCAR Cup Series titles are shared with

NASCAR Hall of Famers Richard Petty and Dale Earnhardt as the most of all time. Includes a foreword from sports legend Michael Jordan. Hard cover, 272-page photo book. S-1737: \$48.00

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QUARTER-MILE MUSTANGS



by Doug Boyce

Soft cover, 144 pp., 255 color/B&W photos. S-1714: \$29.95



DRAG RACING'S WARREN "THE PROFESSOR" JOHNSON The Cars, People and Wins Behind his Pro Stock Success

by Kelly Wade

S-1692: \$36.95 Soft cover, 176 pp., 407 color/B&W photos.

HEMI UNDER GLASS

Bob Riggle and His Wheel-Standing Mopars

by Mark Fletcher and Richard Truesdell

Soft cover, 176 pp., full of color/B&W photos. S-1739: \$39.95

THE AMERICAN SPEED SHOP

by Bob McClurg

Hard cover, 192 pp., 415 color/B&W photos. S-1680: \$42.95

ARNIE "THE FARMER" BESWICK

by Dean Fait

Soft cover, 184 pp., 450 photos. S-1679: \$36.95

MOPAR FACTORY DRAG CARS

Dodge & Plymouth's Quarter-Mile Domination 1962–1972 by Steve Holmes

Soft cover, 176 pp., 304 color/102 B & W photos. S-1740: \$36.95

I WAS A NASCAR REDNECK Recollections of the transformation of a Yankee farm boy to a Southern redneck in the Golden Era of NASCAR and beyond by Will Cronkrite, Foreword by H.A. "Humpy" Wheeler Soft cover, 611 pp., 145 B&W photos. S-1667: \$44.95



INSIDE HERMAN'S WORLD

by Kenny Wallace with Joyce Standridge

Soft cover, 264 pp., 300 B&W photos.

S-723: \$14.95

General Interest Automotive Books

DON'T MENTION RACING

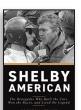
Unless You Have an Hour to Spare (100 Stories, 60 Years, 1 Driver) by Roger Allan French

Road racer Roger French recounts 100 favorite stories about his driving career, from his earliest days in rough-and-tough stock cars, to SCCA Formula Vee racing, GT3, go-karts and more, racing from New England to Europe and back. Learn about racing as only an insider, former chief instructor, flagger and rescue marshal can share.

Soft cover, 300 pp.

S-1719: \$19.95





SHELBY AMERICAN The Renegades Who Built the Cars, Won the Races, and Lived the Legend

by Preston Lerner

The story of the iconic company that in less than a decade created a legacy: The personalities and explosive hijinks that made Shelby American such a vibrant place to work. Standing above it all was Carroll Shelby himself. Dynamic, charismatic, mercurial, mercenary, and a little bit dangerous, he had to fight Ford bean-counters as

fiercely as he dueled with Enzo Ferrari. But for a few magical years, Shelby managed to beat both of them at their own games. *Soft cover, 320 pp.* S-1731SC: \$22.95



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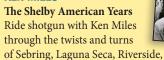
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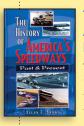
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