

COASTAL 181

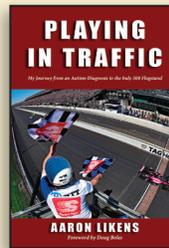
Reading for Racers

Holiday Catalog 2024–2025

NEW from Coastal 181!

PLAYING IN TRAFFIC My Journey from an Autism Diagnosis to the Indy 500 Flagstand by Aaron Likens

Diagnosed at age 20 with Asperger's syndrome, Aaron Likens finally had the answer to why his life had been so full of challenges. With his talents as a racer and flagger, he built a career that ultimately led to becoming chief starter of the Indy 500. Along the way he discovered a powerful gift for sharing his story, teaching and training thousands of students and professionals on keys to understanding and treating autism. *Soft cover, 344 pp., 45 color photos.* **S-1773: \$24.95**



Hot New Titles!



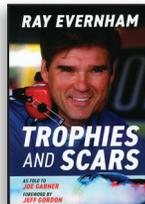
FENDERED FURY NEW! The Complete History of USAC Stock Car Racing by Bob Mays, Richie Murray, Pat Sullivan, Steve Zautke

From the birth of the club in 1956 through the 1984 season, and the decade of late model racing that followed. Stock car pioneers Mantz, Jerry Unser, and Lorenzen; open-wheel legends like Ruttman, Foyt, Jones, and Ward; and later heroes like Norm Nelson, Butch Hartman, Dean Roper, and Billy Moyer Jr. Detailed yearly summaries; race wins and season points; biographies; historic notes and sidebars; complete coverage of AAA and USAC Late Model series. *Hard cover, 256 pp., nearly 300 photos with 32 pp. of color images.* **S-1781: \$49.95**



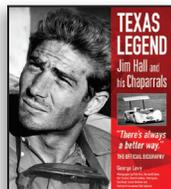
A.J. FOYT NEW! Survivor, Champion, Legend by Art Garner

One of the greatest race car drivers in history—some would argue the best, A.J. Foyt has the statistics to back it up. A classic authorized biography at more than 620 pages, with 1,500 source notes, 100s of hours of interviews with family, friends, and many of his peers, and nearly 100 photos, some from Foyt family albums and never seen before. **S-1790: \$39.95**



RAY EVERNHAM NEW! Trophies and Scars by Ray Evernham with Joe Garner

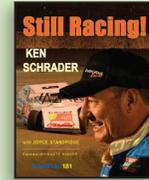
Ray Evernham's deeply personal account of his extraordinary career, including his time as crew chief for NASCAR phenom Jeff Gordon. It's also a window into some of the painful challenges Evernham experienced on the track and off, and the rich rewards that overcoming those challenges brought. *Hard cover, 400 pp.* **S-1770: \$34.95**



TEXAS LEGEND NEW! Jim Hall and his Chaparrals by George Levy

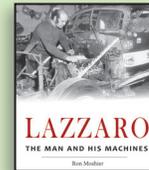
One of the greatest drivers of his generation, Jim Hall is even better known as an innovator. From tiny Chaparral Cars in Midland, Texas, a series of vehicles emerged that changed the face of racing. Hall's high-winged Chaparral 2E Can-Am car and 2F World Sportscar may be the most influential race vehicles of the 20th century. Today, every Formula 1 car uses technology that Chaparral pioneered in the mid-1960s. An authorized biography packed with facts and anecdotes and lavishly illustrated with period photographs. *Hard cover, 484 pp.* **S-1783: \$80.00**

Popular This Year



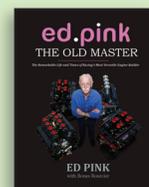
STILL RACING! by Ken Schrader with Joyce Standridge

Ken Schrader is still winning races 52 years into his career. The NASCAR and short-track icon shares new tales of his exploits, taking readers along on and off the track. *Soft cover, 276 pp., 275 color/B&W photos.* **S-1745: \$29.95**



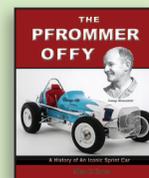
LAZZARO The Man and his Machines by Ron Moshier

"That there Louie" did it his way, rebounding from financial woes and serious illness to become one of the Northeast's most revered stock car drivers of all time. *Soft cover, 180 pp., 275 color/B&W photos.* **S-1746: \$29.95**



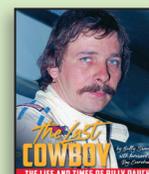
ED PINK: THE OLD MASTER The remarkable life and times of racing's most versatile engine builder by Ed Pink with Bones Bourcier

Ed Pink's engine-building prowess has powered drag-racing superstars, Indy car legends, sports car heroes and USAC champions. But Pink wanted his memoir to be more about people than engines. Success! *Hard cover, 100s of color/B&W photos. Autographed.* **S-1760: \$39.95**



THE PFROMMER OFFY A History of An Iconic Sprint Car by Alan F. Gross

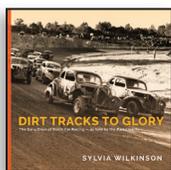
Through a 15-year search to verify the provenance of the famous Pfrommer Offy, owner Alan Gross has documented every owner and driver from 1954 to the present, including Tommy Hinnershitz, who won the 1959 USAC Eastern Championship in the car. *Soft cover, 156 pp., 200+ color/B&W photos/illustrations.* **S-1761: \$34.95**



THE LAST COWBOY The Life and Times of Billy Pauch by Buffy Swanson, foreword by Ray Evernham

Billy the Kid rarely lets down his guard. While he never really learned to sugar up to a potential sponsor, he sure could sweet-talk a race car, whether Modified or Sprint, on dirt or asphalt. This is how and why he did it, and who he really is. *Soft cover, 278 pp., 253 photos.* **S-1759: \$44.95**

SUPER SAVINGS here and throughout the catalog. Limited quantities—so don't wait!



DIRT TRACKS TO GLORY

The Early Days of Stock Car Racing as Told by the Participants
by Sylvia Wilkinson

Beautiful revised edition of an earlier classic; the folksy origins, colorful characters and rough beginnings of today's billion-dollar sport. Inside stories of early NASCAR legends: France Sr., Turner, Weatherly, the Flocks, Smokey Yunick and a host of others. *Hard cover, 208 pp., 100+ B&W photos.*

S-1710: Orig: \$60.00
Now: \$34.95

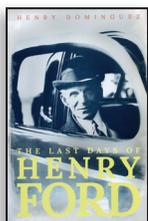


KING OF THE BOARDS

The Life and Times of Jimmy Murphy
by Gary D. Doyle

Highly readable, extensively illustrated analysis of Murphy's brilliant but short career and the high drama of championship racing in the era of the Roaring '20s. *Hard cover, 336 pp., color/B&W photos.*

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THE LAST DAYS OF HENRY FORD

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Dynamic and thoroughly researched biography from a leading Ford historian; delivers a huge amount of new information, and revealing family detail. *Hard cover, 366 pp., 100+ images.*

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Now: \$19.95

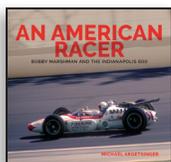


RICK MEARS: THANKS

The Story of Rick Mears and the Mears Gang
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AN AMERICAN RACER

Bobby Marshman and the Indianapolis 500
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Hard cover, 300 pp., 220 photos.

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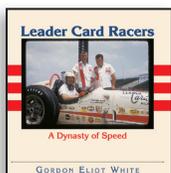
MODERN THUNDER

The Illustrated History of USAC National Sprint Car Racing 1981–2017

by Dave Argabright, John Mahoney, and Patrick Sullivan

Spectacular photos and year-by-year coverage of every USAC National Sprint Car season and major series, with driver bios and detailed stats. *Hard cover, 380 pp., 1,300+ color/B&W photos.*

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LEADER CARD RACERS A Dynasty of Speed

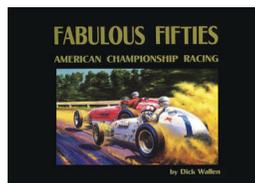
by Gordon Eliot White

A testament to the Wilke family's devotion to motorsports and the history of American oval-track racing. *Hard cover, 228 pp.*

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Dick Wallen



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Midgets and Sprinters dueling in the Buffalo Civic Stadium in the 1940s and '50s. *Hard cover, 192 pp., 350 photos.*

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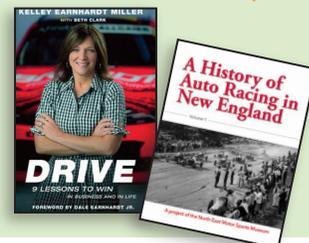
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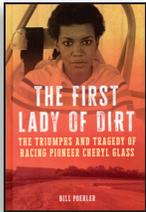
ON TOP OF THE WORLD

The Life and Times of a Racing Pioneer
by Larry Moore
with Dave Argabright

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Open Wheel & Indy Car Books



THE FIRST LADY OF DIRT NEW!
The Triumphs and Tragedy of Racing Pioneer Cheryl Glass
by Bill Poehler

Early in her career, Cheryl Glass looked certain to become the first Black woman to compete in the Indianapolis 500. From racing quarter-midgets at ten, to Indy Lights in her twenties, Cheryl was on her way towards a winning career. But while appearing to have it all—talent, ambition, looks—she faced many challenges on and off the track, including racist and sexist taunts from other drivers and fans, and her life spun out of control.

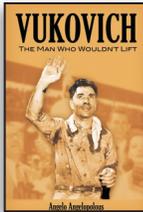
Hard cover, 240 pp. **S-1765: \$32.00**



THE LIFE OF TED HORN NEW!
American Racing Champion
by Russ Catlin

A reprint, with minor corrections, of the original publication in 1949. Soft cover, 224 pp. and 100 illustrations and charts.

S-1782: \$29.95



VUKOVICH NEW!
The Man Who Wouldn't Lift
by Angelo Angelopolous
edited by Mark Montieth

Racing journalist Angelo Angelopolous was a close friend of Bill Vukovich; after Vuky's death at Indy in 1955, Angelopolous wrote a book on the racing icon that was never published. Sportswriter Mark Montieth has taken that original manuscript and produced this fascinating tale of Vukovich the man and the racer, adding an update on later generations of the Vukovich family. Hard cover, 240 pp.

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SAMMY!
50+ Years of Winning
by Sammy Swindell with
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From his start as a teenager until an age at which most athletes are no longer willing or able to compete successfully, Sammy has been a winner. Hard cover, 352 pp., 336 color/B&W photos.

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500 ON (THE INDY) 500
Tales, Facts and Figures on "The Greatest Race in the World"
by Rick Shaffer

Foreword by Helio Castroneves

A racing enthusiast's ultimate chronology, matching insightful, little-known facts with 200 rare B&W and color photographs illuminating aspects of the Indy 500 new to even many Indy devotees. Hard cover, 280 pp.

S-1672: Reg: \$39.95

Holiday Special (Until Jan. 31, 2025): \$29.95



THE LAST LAP
The Mysterious Demise of Pete Kreis at the Indianapolis 500
by William Walker

A gripping inquest into the fast life and mysterious death of racing driver Pete Kreis, killed in practice at the 1934 Indianapolis 500. The nonfiction narrative is the result of a decades-long quest of Kreis' colorful racing career and tragic death. Soft cover, 312 pp.

S-1747: \$27.95

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AL UNSER JR.

A Checkered Past
by Al Unser Jr with Jade Gurs

Being a gifted, affable driver belied the reality that drugs and alcohol were destroying his private life. Unser's battle to overcome those demons is one of the great stories in motorsports. Hard cover, 304 pp., 55 photos. **S-1704: \$34.95**

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Racing Through Life with Bentley Warren

by Bones Bourcier
One of our favorite characters and most popular books. Soft cover, 272 pp., 160 B&W photos. **S-1322: \$29.95**

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by Dave Argabright

Hard cover, 336 pp. plus 64 pp. of color/B&W photos. **S-1569: \$29.95**

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The Story of Florida's Sprint Car Legends

by Richard Golardi
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The Big Money Battle That Nearly Destroyed Indy Racing

by John Oreovicz
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PAUL OXMAN 2025 SPRINT CAR CALENDAR

A year of breathtaking Sprint Car photographs—an annual treat for the Sprint Car lover. **S-1785: \$17.95**



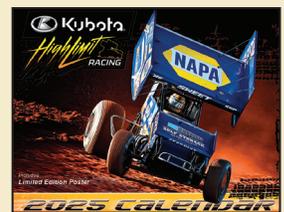
EASTERN SPRINT CAR 2025 CALENDAR

Includes \$100 in coupon savings, a pull-out Speed Week poster, track phone numbers, and photos of some of the finest Sprint Car drivers in the country. **S-1786: \$15.00**



HIGH LIMIT RACING 2025 CALENDAR NEW!

Features all the high rollers in the series. The calendar also includes a limited-edition poster. **S-1787: \$15.00**



MIDGET RACING 2025 CALENDAR

Photos of standout Midget drivers in action at 17 different tracks, plus a section honoring "Rapid Rich Vogler." **S-1788: \$15.00**

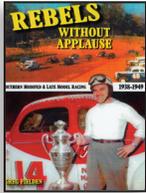




THE NEWPORT NIGHTMARE

Living the Dream
by Jimmy Owens
with Dave Argabright

After a stellar tenure in open-wheel Modified competition, Jimmy Owens embarked on a sensational career in dirt late model racing to become a four-time national champion. *Hard cover, 280 pp., 116 color/B&W photos.* **S-1741: \$29.95**

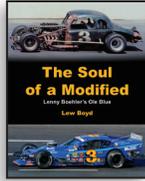


REBELS WITHOUT APPLAUSE

Southern Modified and Late Model Racing 1938–1949
by Greg Fielden

The pivotal, formative years of racing before and just after WWII, starring a band of rowdies barnstorming across the South with their primitive race cars. Race-by-race recaps, including box scores and money winnings for each race. The real records, drama and often darkness of the era leading up to the formation of NASCAR. *Soft cover, 204 pp., 250 color/B&W photos.*

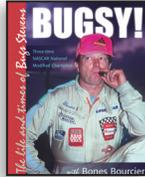
S-1749: \$38.95



THE SOUL OF A MODIFIED

Lenny Boehler's Ole Blue
by Lew Boyd

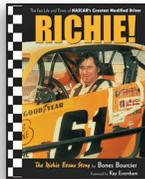
Lenny Boehler and his race cars, collectively named "Ole Blue," compiled hundreds of victories up and down the East Coast over six decades. Lenny's aura still envelopes the garage where an Ole Blue has been housed since 1956. Still run by Lenny's family and crew, Ole Blue is one of the most beloved sights in motorsports. *Soft cover, 216 pp., 200 color/B&W photos.* **S-1660: \$29.95**



BUGSY!

by Bones Bourcier

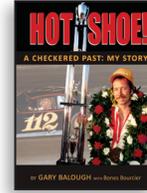
Bugsy did it all, with the skill of a seasoned professional and the merriment of a Saturday night beer hall. A true original. *Soft cover, 232 pp., 150+ B&W photos.* **S-179: \$19.95**



RICHIE!

by Bones Bourcier

The complete and unabridged story of Richie Evans, the man voted NASCAR's greatest Modified driver. *Soft cover, 384 pp., 200 B&W photos.* **S-61: \$29.95**



HOT SHOE!

Back in Print!

A Checkered Past: My Story
by Gary Balough
with Bones Bourcier

Gary Balough was a comet, blazing in Late Models, Modifieds, and Late Model Sportsman cars, shining in victory lanes across the country. But when that comet flamed out, Balough's world went notoriously dark. Brash, bold, and honest, told in his own words. *Soft cover, 272 pp., 144 color/B&W photos.*

S-1587: \$29.95



67 - TRICKLE AND REFFNER

by Fr. Dale Grubba

In 1972 and 1975, Wisconsin short-track legends Dick Trickle and Tom Reffner each won 67 features. Fr. Dale Grubba tells the story of how they got their start, the years leading up to the record-setting events, and the drivers who actually beat Trickle in '72. *Soft cover, 490 pp., 200+ color/B&W photos.*

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Springfield Speedway
1947–1987

by Joyce Standridge
and Terry Young

Soft cover, 148 pp., 431 B&W photos.

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ECHOES OF THUNDER IN THE HILLS

Photographic Memories of 1960s Auto Racing in Southeastern Ohio and Adjoining West Virginia
by Tony Martin

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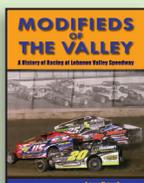
MODIFIEDS OF THE VALLEY

A History of Racing at Lebanon Valley

Speedway
by Lew Boyd

Soft cover, 288 pp., 280 color/B&W photos.

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Fifty Years of Racing at Utica-Rome Speedway

by Bones Bourcier

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RACING of the '60s and '70s

by Steve Kennedy

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THE FIFTY GREATEST DRIVERS OF STAFFORD MOTOR SPEEDWAY

by Phil Smith

Soft cover, 166 pp.

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The Standridge Brothers: Big Wins, Big Wrecks, Big Fun
by Joyce Standridge

Soft cover, 232 pp., 100s of color/B&W photos. **S-1631: \$24.95**

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The Star-Crossed Story of an American Racing Family

by Lew Boyd

The remarkable Tobias racing legacy. *Soft cover, 192 pp., 150 color/B&W photos.*

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Memories of Ed Flemke, Modified Racing's Fastest Professor

edited by Bones Bourcier

Soft cover, 256 pp., 100 B&W photos.

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By the Grace of God and 600 Horsepower
by Phil Smith

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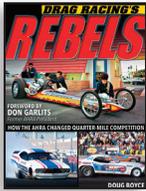


MODIFIEDS OF THE MONTH 2025 RACING CALENDAR

Featuring top Northeast Modifieds competing in the NASCAR Whelen Modified Tour, with sharp photos of the cars driven by Justin Bonsignore, Matt Swanson, Patrick Emerling, Melissa Fifield, and many more. *Images by Dick Ayers and custom calendar sponsored by Coastal 181.*

S-1789: \$15.00

Drags, Hot Rods & Superspeedway Racing



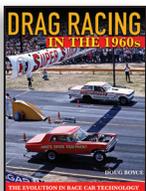
DRAG RACING'S REBELS NEW!
How the AHRA Changed Quarter-Mile Competition
by Doug Boyce
foreword by Don Garlits

The fascinating story of the AHRA: its rise, competition, events, and eventual downfall. The AHRA was called a rebel association, one "that got things done." On equal ground with the NHRA by the 1970s, it drew enormous crowds and racer entries. But after AHRA President Jim Tice passed away in 1982, internal fighting doomed the association. *Soft cover, 192 pp., 437 color/B&W photos.* **S-1762: \$34.95**



WE WERE THE RAMCHARGERS NEW!
Inside Drag Racing's Legendary Team, Second Edition

by Dave Rockwell
With over 200 new images, this edition takes readers behind the scenes with Chrysler engineers who, from the 1950s–1970s, became one of the most successful and influential drag racing teams of all time. The Ramchargers broke the most time barriers in drag racing history and earned the most NHRA Super Stock titles during the sport's golden era of factory competition. Former Ramcharger Rockwell takes readers behind the doors at Chrysler, while revealing the personalities of those who made it all happen. *Hard cover, 396 pp.* **S-1780: \$85.00**



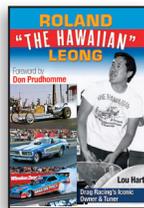
DRAG RACING IN THE 1960s
The Evolution in Race Car Technology
by Doug Boyce

A ride through the entire decade from a technological point of view. Covered are all the classes, including Super Stocks, Altered Wheelbase cars (which led to Funny Cars), Top Fuelers, Gassers, and more. *Soft cover, 176 pp., 374 photos, including never-before-published vintage photography.* **S-1691: \$39.95**



VINTAGE SPEED PARTS
The Equipment That Fueled the Industry
by Tony Thacker

A look at hot rodding through the eyes of speed-equipment manufacturers. The book begins with the early 4-cylinder engines, followed by the Ford flathead V-8, then the overhead-valve V-8, and the Chrysler Hemi and Chevy small-block V-8 in the '50s—aching to be modified. Everyone in racing figured out how to make engines more powerful. *Soft cover, 192 pp., 455 color/B&W photos.* **S-1751: \$39.95**



ROLAND LEONG "THE HAWAIIAN"
Drag Racing's Iconic Top Fuel Owner & Tuner
by Lou Hart

Celebrates Roland Leong's five-decade career as drag racer, car owner, crew chief and tuner in Top Fuel and Funny Cars. A tale of family, friends, and forging a path that no other Chinese-Hawaiian before him had carved. Relive his biggest wins and lasting friendships in this first-ever publication on drag racing's first builder and tuner superstar. *Soft cover, 176 pp., 311 color/B&W photos.* **S-1757UC: \$36.95**



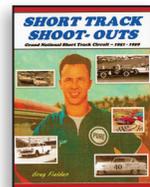
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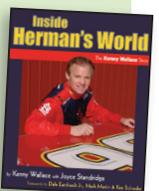
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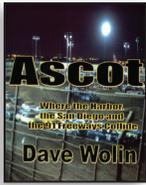
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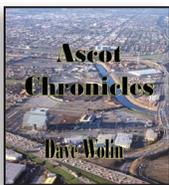


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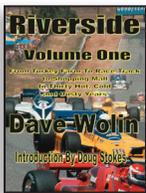
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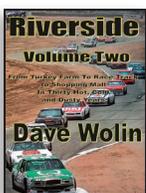


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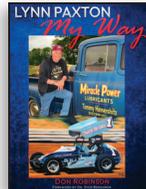


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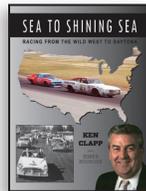
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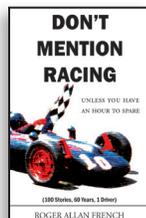
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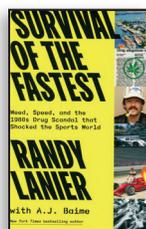
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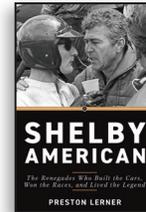
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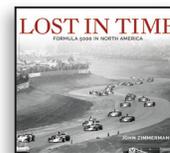
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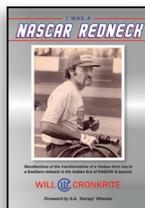
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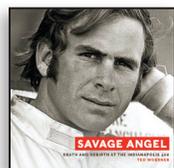
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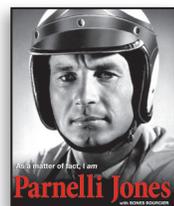
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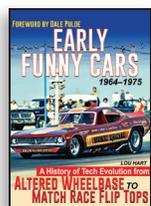
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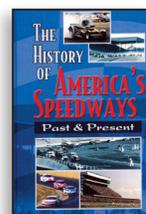
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